

FOR IMMEDIATE RELEASE

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TransCold Appoints Melissa Leung as President of TransCold Canada & USA

December 5, 2017- Vancouver, BC – On the occasion of TransCold Distribution’s 15th anniversary, John Coughlan, CEO & Founder, announced the appointment of Melissa Leung to the role of President of TransCold Distribution effective December 1, 2017. Mrs. Leung will provide strategic leadership and guidance to the entire operations--TransCold Distribution Ltd. and TransCold Distribution (USA) Inc.

Mrs. Leung held the prior position of Vice President and has been with the company since its inception on December 1, 2002. She was named one of *Business in Vancouver’s* “Top 40 under 40” in 2010 and her drive and skillful execution of our plans is second to none. Mrs. Leung’s entrepreneurial spirit has been lifelong, having managed a Dickie Dee ice cream franchise 20 bicycles strong while still in high school. Under Leung’s leadership as Vice President, TransCold has had tremendous year over year growth in sales and built a strong operations team. She is extremely focused on the future and in bringing the company to new levels of growth.

“I am very proud and excited to appoint Melissa to this role. Her strong commitment to our business, her leadership and team-building skills combined with her numerous successes throughout the years will contribute to further growth and success of our company,” states John Coughlan, CEO & Founder of TransCold Distribution.

“The timing of my decision is tied to the strong footing that TransCold Distribution now enjoys which will aid in ensuring a smooth transition and continued strong growth. With Melissa at the helm, I will focus my efforts in continuing to provide the vision and overall direction for TransCold Distribution as Founder & CEO and will actively run our subsidiary companies, including TransCold Services and Bendick Ice Cream,” says Coughlan.



Melissa Leung
President of TransCold Distribution Canada & USA

About TransCold Distribution Ltd & Inc

TransCold Distribution is the premier wholesale supplier and distributor of ice cream, frozen foods and dry goods throughout Western Canada and the United States. Headquartered on Annacis Island, Delta, BC, they have 12 locations and 250 employees. TransCold provides exclusive access to the most recognized and popular ice cream brands and frozen goods in the world: Good Humor, Breyers, Magnum, Klondike, Ben & Jerry’s, Popsicle and many more. From national grocers, to local convenient stores, corporate events and everything in between TransCold Distribution offers consistent industry best product variety and customer service.

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